



Printing Industries Association of the Philippines, Inc.

Suite 212 Dela Rosa Condominium, 7648 Dela Rosa Street, Makati City

Tel. Nos.: (632) 810-9109 * 810-9754 Fax: No.: (632) 894-5224

E-mail: piap_inc@yahoo.com * admin@piap.com.ph

Website: www.piap.com.ph

OFFICERS 2020

October 9, 2020

President
BENEDICT S. SANTIAGO
BJ Santiago, Inc.
8781-3457 * 8736-9121

1st Vice-President
ALBERT SEE
Forms International Ent. Corp.
8365-8155

2nd Vice-President
LARRY L. SY
Sunspring Printing Corporation
8735-4193 * 8735-4194

3rd Vice-President
WILLIAM SIA
Industrial Offset Press, Inc.
8534-2179 * 8534-3032 * 8721-1040

Secretary-General
JOHN L. CHOA, P.E.
Stanley Printing Co.
8371-6042 * 8371-6054 * 3410-0120

Treasurer
CELSO S. VIRAY, P.P.
Metrocolor Corporation
8932-2528 * 8937-6044 * 8937-6159

Auditor
MARIE T. ELLEMA
IQ Capture Printing Corporation
8847-9965 * 8850-3637

P.R.O.
NORMA B. VALERIO
Joer Enterprises
8371-4965

DIRECTORS

CARLITO H. ALCODIA
Asian Graphics Printing Enterprises, Inc.
3417-1023 * 8461-7739

ROBERT TAN CO
Proviso Commercial Press, Inc.
8243-1865 * 8254-7213

VINSON O. CO
Pentax Printing Press
8233-8939

TRISHA ALYANNA JAY S. JOSE
Family Printers, Inc.
3413-8080

EMILIO A. KITANE
CGK Formaprint, Inc.
8831-9668 * 8831-3974 * 8831-0429 * 8831-7549

RICHARD N. LEONARDO
Leonard Prints, Inc.
8871-0118 * 8874-3607

CARRYLL YU, P.P
Kou Fu Packaging Corporation
(046) 972-1111 * 430-1576 * 8584-4929

Circular No. 39, Series of 2020

Subject : **Reminder - Print Excellence 2020 Contest**

To: **All PIAP Members**

Dear Fellow Printers & Members,

We are pleased to remind you to join this year's **PRINT EXCELLENCE 2020** contest. This prestigious award will give proper recognition and honor to printers for their dedication in seeking the highest quality in printing.

Entries in this contest will be categorized according to:

Category Awards:

- | | |
|---------------------|-----------------------|
| 1) Annual Report | 8. Flexible Packaging |
| 2) Books (Colored) | 9. Folder |
| 3) Brochures | 10. Folding Carton |
| 4) Business Forms | 11. Labels & Stickers |
| 5) Calendars | 12. Magazine |
| 6) Catalogue | 13. Poster |
| 7) Digital Printing | 14. Social Forms |

Please see attached documents for your perusal.

- 1) Contest Guidelines
- 2) Entry Form. In case of multiple entries, you may photocopy.

The deadline for submission of entries is on **November 7, 2020 (Saturday), 5:00PM** at the **PIAP Secretariat Office**. Winners will be announced and awarded during our 3-in-1 Affair on December 2020.

MEMBER: Graphic Arts Technical Foundation (GATF)
National Association of Printers & Lithographers (NAPL)
Philippine Chamber of Commerce & Industry (PCCI)
Employers Confederation of the Philippines (ECOP)
Printing Industry Board Foundation, Inc. (PIBFI)





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Needless to say, joining this prestigious contest is a worthwhile endeavour and the opportunity to be proclaimed outstanding printer for 2019. We look forward to receiving your entries soon.

Very truly yours,

CARRYLL YU

Director

Chairman, Print Excellence 2020 Committee

Noted:

JOHN L. CHOA
President Emeritus
Secretary General

BENEDICT S. SANTIAGO
President

MEMBER: Graphic Arts Technical Foundation (GATF)
National Association of Printers & Lithographers (NAPL)
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**PRINT EXCELLENCE 2020 CONTEST
ENTRY FORM**

Title of Entry : _____

Category : _____

Printing Process : _____

Machine Used : _____

Finishing : _____

Company Name : _____

Representative : _____

Address : _____

Telephone & Fax Nos. : _____

E-mail Address : _____

Signature : _____

Entry Fee : **Php1,000.00 for 1st entry per category**
Php500.00 for succeeding entry per category

(Please make cheques payable to Printing Industries Association of the Philippines, Inc.)

Send entries not later than **November 7, 2020** (Saturday) to:

PIAP Secretariat Office: Suite 212, Cityland 9 Dela Rosa Condominium

7648 Dela Rosa St., Makati City

Tel. Nos.: 8810-9754 * 8810-9109 Fax No.: 8894-5224

(For PIAP Secretariat Use Only)

Date Officially Received : _____

Received By : _____





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RULES GOVERNING THE PIAP PRINT EXCELLENCE 2020 CONTEST

The **Printing Industries Association of the Philippines, Inc.** (PIAP) gives recognition and honor to print companies whose production output materials represent the true meaning of the highest quality excellence in a given year.

Objectives:

1. To give due recognition to print companies who have continuously exhibited print excellence in a given print category.
2. To broaden and enhance the level techniques in printing and publishing and to exchange technical know-how within the industries to enhance the level of quality printing.
3. To demonstrate and showcase the excellent quality of Philippine-made print products and showcase the print quality of Philippine printing industry.
4. To give companies the promotional opportunities which would help develop extensive customer satisfaction and loyalty.

Category Awards:

- | | |
|---------------------|-----------------------|
| 1. Annual Report | 8. Flexible Packaging |
| 2. Books (Colored) | 9. Folder |
| 3. Brochures | 10. Folding Carton |
| 4. Business Forms | 11. Labels & Stickers |
| 5. Calendars | 12. Magazine |
| 6. Catalogue | 13. Poster |
| 7. Digital printing | 14. Social Forms |

Who can participate?

- ✓ Any PIAP member which at the time of filing of official entry is a member in good standing.
- ✓ Payment of the required Participation Fee.

Participation Fee:

1. Php1,000.00 for 1st entry per category
2. Php500.00 for succeeding entry per category





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Rules and Mechanics:

- ✓ **Print Excellence 2020 Contest** is open only to PIAP members in good standing.
- ✓ There will be no limit to the number of entries by each participant.
- ✓ The size and design of the contest entry is up to the discretion of the participating printer.
- ✓ All entry items must be printed by the participating printer between **September 1, 2019** to **November 6, 2020**.
- ✓ Entries may be printed using any printing process (Offset, Silkscreen, Flexo-gravure, Digital, Letterpress, etc.)
- ✓ All entry items must be accompanied by an entry form (photocopy allowed).
- ✓ Entries must be submitted on or before **November 7, 2020**.
- ✓ All entries not accompanied by the corresponding participation fee shall not be considered as an official entry qualified for the PIAP Print Excellence Contest for 2020.
- ✓ All information submitted must be true, accurate and must be signed accordingly.
- ✓ All entries will carry a control code number so as not to reveal the identity of the printer even to the judges concerned.
- ✓ Judges shall be coming from the printing industry whose qualification is determining print quality excellence shall be of the highest possible order.
- ✓ The identity of the judges shall remain confidential and shall be revealed only during the awarding ceremony date.
- ✓ Any Judge who might have possible conflict of interest in judging entries in a given category shall not be allowed to judge the said category.
- ✓ The decision of the panel of judges is final.
- ✓ All entry items will not be returned and shall be considered a property of PIAP Print Excellence Committee.
- ✓ Participants should choose and enter the category of competition themselves, however, the organizing committee reserves the right to place it in the most appropriate category.
- ✓ Two specimens of the entry, one mounted on an illustration board (if applicable) must be submitted without any marking. The only identification allowed is the duly accomplished official entry form.





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The Award, Incentive and Recognition:

- ✓ A special custom made trophy will be presented to the winner of each category.
- ✓ Logo of the contest may be used by the winners in their official stationeries, communication and publications.
- ✓ Press Release will be issued to leading newspapers to announce the contest winners.
- ✓ The awarding ceremonies will be featured in “The Philippine Printer” magazine, the official publication of the Printing Industries Association of the Philippines, Inc.
- ✓ Award winning entries shall appear in Photos in “The Philippine Printer” magazine issue.